



# The Eliot Bank and Gordonbrock Schools Federation



Executive Headteacher: Ms Maria Gilmore

Eliot Bank School  
Thorpewood Avenue  
London SE26 4BU  
Tel: 020 8699 0586  
info@eliotbank.lewisham.sch.uk  
Head of School: Mrs Katrina Walsh

Gordonbrock School  
Amyruth Road  
London SE4 1HQ  
Tel: 020 8690 0704  
admin@gordonbrock.lewisham.sch.uk  
Head of School: Mrs Jane Wright

5<sup>th</sup> November 2021

Dear Parents/Carers,

Welcome to our Christmas Card Project which we are undertaking in partnership with Art Projects for Schools Ltd (APFS).

The funds raised through your support will be used towards funding for school trips, visiting workshops and performers, school equipment and special school events such as Differences Week and the Year 6 Leavers' Hoodies, from which your child will benefit. Most importantly, the items recognise and celebrate your child's creative effort and are great to send to family and friends.

Your child will have either brought home yesterday or bring home today artwork that they have produced. If your child is in Year 6 they will bring their artwork home by Tuesday 9<sup>th</sup> November. This artwork will be accurately reproduced in full colour onto Christmas cards that are available in packs of 12. Additional items are also available, such as packs of 6 larger gloss coated luxury Christmas cards, packs of 12 folded gift tags\*, packs of 3 wrapping paper sheets and a mug. The quality of reproduction is excellent as is the quality of the items.

To order, simply visit <https://www.apfsorders.co.uk>, and input the unique artwork code - found on the label on the reverse of the artwork - and your child's first name and surname. **Orders must be placed by midnight on Monday 15<sup>th</sup> November 2021.** Any orders placed after this date will be classed as a late order and will be subject to a handling and postage fee. Benefits to ordering online include being able to personalise your items with your child's name and/or school, create your own custom greetings, and pay securely by debit or credit card.

## Costings and fundraising

Product	APFS Price	School Fundraising	Total Price
1 <sup>st</sup> Pack Standard Cards (12 cards)	£4.50	£1.50	£6.00
Additional Packs	£3.50	£1.00	£4.50
1 <sup>st</sup> Pack Luxury Cards (6 cards)	£5.50	£1.50	£7.00
Additional Packs	£4.50	£1.00	£5.50
Wrapping Paper (3 sheets)	£4.00	£1.00	£5.00
Mug (10oz, Durham styled white mug)	£5.50	£1.50	£7.00
Gift Tags*	£2.50	£0.50	£3.00



- \* All prices include VAT. Envelopes are included in the price.
- \* Gift Tags cannot be ordered without an order of cards

Once an order has been placed the artwork must be returned to school by Tuesday 16<sup>th</sup> November so that it can be sent to the APFS for scanning. Please note that APFS will not scan artwork that doesn't have an associated order. We anticipate that orders will be returned to school by APFS week beginning 6<sup>th</sup> December 2021.

We would like thank you in advance for supporting the APFS Christmas Card Project and hope that our budding artists impress you. **Please remember all orders must be placed my midnight on Monday 15<sup>th</sup> November 2021**

***Any enquiries relating to the project should be addressed to Art Projects for Schools Ltd, all contact details can be found on their website.***

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Marinda Barry', with a large, stylized flourish extending to the right.

Marinda Barry,  
Deputy Head for Inclusion.